**MINUTES**

THURSDAY, JUNE 24, 2021

LOUISIANA DAIRY INDUSTRY PROMOTION BOARD MEETING

47076 N MORRISON BOULEVARD

CONFERENCE ROOM

HAMMOND, LA

**CALL TO ORDER**

Chairman Susie Sharkey called the meeting to order at 10:13 a.m.

**ROLL CALL**

LDIPB Director Michelle Estay called the roll.

**DECLARATION OF A QUORUM**

The presence of a quorum was declared by Chairman Sharkey.

**MEMBERS PRESENT MEMBERS ABSENT**

MICHAEL HOUEYE TAYLOR MILLER

ROBERT SHARKEY RANDY MORELL

SUSIE SHARKEY

DARRELL SINAGRA

MICHELLE ESTAY – DESIGNEE FOR MIKE STRAIN DVM, COMMISSIONER

**PUBLIC COMMENT**

There was no public comment.

**APPROVAL OF MINUTES**

A motion made by Michael Houeye and second by Darrell Sinagra to approve the minutes of the March 30, 2021, meeting. The motion carried.

**FY 2022 PROPOSED BUDGET**

Mrs. Estay presented the FY 2022 proposed budget with the estimated income being $130,000.00 in assessments; $15,000.00 in grants; $500.00 in interest income; and $7,000.00 in miscellaneous income for a total of $152,500.00 in income. She reviewed estimated advertising expenses including $65,000.00 for advertising expense; $65,000.00 for Dairy Max promotion activities; $1,000.00 for the 4-H Poster Project; $500.00 for FFA sponsorship; $300.00 for the Livestock Show Jr. Dairy; $320.00 for miscellaneous promotion; $425.00 for North Agri-business Council; $250.00 for Northwest LA Dairy Show; $2,000.00 for Parish Dairy Days; $8,000.00 for promotional supplies; and $400.00 for the Washington Parish Fair for a total of $143,195.00 in advertising expenses. Mrs. Estay reviewed other estimated expenses including $400.00 for in-state travel - administrative; $2,000.00 for in-state travel - board members; $100.00 for in-state travel – meals; $42.00 for postage; $225.00 for miscellaneous interest expense; $25.00 for office supplies; $150.00 for operating supplies; $1,920.00 for auditing; and $4,300.00 for 3% LDAF administrative for a grand total of $152,357.00 in expenses, balancing the budget. She stated that this budget is a recommendation for the starting budget for next fiscal year and that amendments can always be made during future meetings.

Mrs. Sharkey inquired if the Board is audited every year, and Mrs. Estay informed her that it is every other year.

Mrs. Sharkey informed board members that the Board’s new website, geauxdairy.com, is live. Mrs. Estay stated that they will review the updated website at the next meeting.

Mrs. Estay requested that board members let her know of activities for expenditures such as FFA or 4H that can be added to the budget at the next meeting.

A motion made by Robert Sharkey and second by Darrell Sinagra to accept the FY 2022 proposed budget. The motion carried.

**OTHER BUSINESS**

There was no other business.

**PUBLIC COMMENT**

There was no public comment.

**ADJOURNMENT**

No further comments were made. A motion made by Michael Houeye and second by Robert Sharkey to adjourn. The motion carried.